



NYSAAF

NEWSLETTER

New York State Association of Agricultural Fairs, Inc.



From The President

As I sit down to write my final article for the newsletter as your Association President, I can't help but think how quickly this past year has gone by. It's been a whirlwind, to say the least! Over that time, I did my best to visit as many fairs as I possibly could. I managed to make quite a few, met many great people, and put a lot of miles on in the process!

I hope everyone's planning on attending this year's convention in Rochester (Rochester Riverside Convention Center, January 18-21st). We've put a lot of time and effort into the planning for this year's event and now we are down to the finishing touches. We really think we've put together a great program and it would be really nice to see a high turnout for my farewell!

In closing, I would just like to take this opportunity to sincerely thank everybody who has helped me along the way during my Presidency! I feel as though we've accomplished a lot over this last year and I think the Association is in a good place moving forward.

As always, if anybody has any questions or concerns that they would like to discuss with me, please feel free and contact me anytime. Again, thank you all for your support and see you at the convention!

Scott Christian, President NYSAAF



Gary Cornell & Rita Smith, Broome County Fair

2019 Ag Awareness

The Ag Awareness program is an important part of what our Association offers to its member Fairs. This year twelve (12) Fairs will have the opportunity to participate and receive funding to spear-head their endeavor. The Association provides these funds for improvement to the agricultural related exhibits, equipment purchases or to develop a new ag related exhibit.

The Fairs eligible in 2019 are; Chautauqua County Fair, Columbia County Fair, Fonda Fair, Genesee County Fair, Gouverneur/St. Lawrence County Fair, Livingston County Fair at Caledonia, Long Island Fair, Niagara County Fair, Ontario County Fair, Steuben County Fair, Wayne County Fair and Yates County Fair.

Our Board of Directors is committed to funding this program through 2020 to give each Fair the opportunity to benefit from the program.

As a reminder to the participating Fairs, your application is due to be submitted by December 27, 2018 for review by the committee.

See you all at the Convention in Rochester!

Russ Marquart, CFE
Ag Awareness
Project Coordinator

See You at
the Convention...

HAPPY HOLIDAYS!



New York delegation at the IAFE Convention First Impressions Conference, San Antonio, Texas

Convention Program Notes

from Nick Pelham, 1st Vice President/Program Chairperson

With the Convention just a month away the program committee is pleased to announce this year's Keynote speakers and educational breakout sessions. Saturday's general session speaker will be Arron Alejandro who will inspire us with his presentation "live your brand". Next we will move on to district meetings, giving the fairs the opportunity to catch up on what's going on in their districts. After Lunch we will have our first round of breakout sessions. Neil Gilberg, an advocate for business will be talking about NYS Workers Compensation, A Special Agent from the FBI will be presenting on event security, The Federal Department of Labor will be taking your questions on H2B, We will also be having a representative from the NYS Veterinarian Department. Following a short break the Erie County Ag. Department will be doing a round table on Ag. Education Beyond the Fair, A representative from Allied Insurance will be doing insurance 101 what you need and why you need it, a representative from the NYS Department of Taxation will answer your questions concerning sales tax and the NYS Veterinarian will be continuing from the first session. Sunday Mark Mayfield will start things out during the morning general session with "Momma Told Me There'd Be Days Like This". Following a short break we will move into

our next round of education. Jackie Cammarano from Erie County will be speaking on Concession Promotions (Coupons, Taste of Food, Mobile App. Guest of the Day), Maria Lucero will be talking YPI, Kelly Young from the Horse Breeders Development Fund will be updating us on new things coming for the racing fairs (all Harness Racing Fairs are encouraged to have a representative attend this meeting) and Mark Mayfield will be educating us on "Accepting, Embracing and Thriving in Change. For our last session we will have Carl Trainor picking up where he left off in 2017 with Carnival History, Gerry Elthorp will be hosting a Q&A on the grant process, Jason Lawrence will be presenting on New York State's new sexual harassment policy and how it affects fairs, and Renee St. Jacques will present "Building your fairs working relationships with other organizations. Martha Bush will also be hosting Ag. Trivia again this year so get your teams together so you can take home the traveling trophy and all the bragging rights for the next year. Please let me know if you have any "Burning Questions" for any of our presenters and I will pass them along so you can get the most out of all of our educational sessions. I look forward to seeing everyone at the convention and hope you all find it rewarding.

NYS Fair Managers Recap

The Genesee County Fair played host to this year's Fall Conference and Annual Meeting of the NYS Association of Agricultural Fair Managers. The Conference was held over Columbus Day weekend at Batavia Downs Gaming and Hotel in Batavia, NY. Fifty-five delegates from 13 Fairs as well as the NYSAAF attended.

The weekend began Friday night with a "Party on the Patio" and networking while overlooking the live harness racing. Saturday's activities contained a tour of the Genesee County Fairgrounds, the regular fall meeting of the State Association (NYSAAF), a spousal/family trip to a 19th-century style fair (similar in likes to when our fairs began), a gourmet lunch, and a series of presentations looking at increasing our fair attendance, increasing agriculture throughout our fairs, and intrinsic problems facing our fair boards. Evening activities included a feast fit for farmers, an energetic, unforgettable, native American storytelling experience like no other, a basket-affle supporting the Fair Managers' Association, and networking before rounding out with a very special NY Fair Managers' Harness Race presented by Batavia Downs.

On Sunday, the group turned to matters of the Fair Managers' Association. After a hot breakfast, they began the day with the annual business meeting. Next, they developed a new mission statement in order to guide and ensure their future direction. Then, the focus turned to the duty of developing a usable list of ideas to present to the NYSAAF for the Convention. Along in its course of business, the group approved a new slate of officers with Gary Cornell of the Broome County Fair as incoming President, Harold Smith of the Oswego County Fair as incoming Vice President, and Gerry Elthorp of the Herkimer County Fair as continuing Secretary. Before departing, Gary informed everyone that the 2019 Conference and Annual Meeting would take place in the Binghamton area early next October.

Overall, the Conference was successful, and everyone seemed to enjoy themselves. Many thanks go out to the NYSAAF for rejoining with the Conference, and to Russ Marquart for his knowledge and assistance. Also, thank you to our memorable storyteller, Perry Ground; to Dave Wilson and Deb Kuzma from the Chautauqua County Fair; to our dynamic panel of agriculturists, Moreen Torrey, Shelly Reynolds and Kendra Lamb; to the Herkimer County Fair for its' financial contributions; and to the Batavia Downs for going the extra mile for us. But most importantly, special recognition goes to those whom attended, for it is their support and input that is perhaps the most invaluable!

Alton MacDuffie, Genesee County Fair

Mini Trade Show Showcase

This year we will offer Associate Members & Trade Show Exhibitors the opportunity to show off your talents during the Trade Show. Several 15 minute time slots are available on a small stage set up on the Trade Show Floor to further show off your talents to the Fairs. Deadline is January 1, 2019.

Email: nysaaf@gmail.com for more information, include your Name of the Act, Presenter, Type of Act, Contact Phone number.



IAFE Institute of Fair Management Enroll now for a great learning experience!

The mission of The Institute of Fair Management is to enhance the professional development of the employees and volunteers of our member fairs and expositions by providing education and training in areas of core competency necessary for the operations of today's fairs, large or small.

The core competency areas in which the courses of the Institute will be focused include management, risk management, marketing, programming, operations and facility usage. For more information visit the www.fairsandexpos.com.

"Ag Trivia" with Martha Bush, Cortland Jr. Fair

Martha will host Ag Trivia Game Show, each Fair is requested to put together a team to participate. Stop by Registration for details and to sign up. It's going to be fun!

2019 Convention Alert!

The 131st Annual Meeting of the New York State Association of Agricultural Fairs, Inc. will be held January 18-21, 2019 at the Riverside Convention Center, Rochester, NY.

Hotel Reservations: Make room reservations directly with the Rochester Riverside Hotel, (see the enclosed Reservation Form) at 585-546-6400 or mark.entress@rochester-riversidehotel.com , https://bookings.rochester-riversidehotel.com/reservation/roomdetails/139386?rooms=1&adults_1=4&checkin=20190117&checkout=20190121&bookingcode=190116NYSAA?orcontacttheHyattRegencyHotelat:585-546-1234,https://www.hyatt.com/en-US/hotel/new-york/hyatt-regency-rochester/roche?corp_id=G-NAFA Be sure to advise that you are with "NYSAAF". Register by name and by Fair to eliminate repetition. Cutoff date is December 28 for both hotels. If your Fair is tax exempt, you must present the necessary form at the time of registration. If you choose to make your room reservation outside the Association group block, we need to advise you that the Association can suffer financial penalties. The Association can be held financially responsible for the difference between what was guaranteed in the room block and what was actually utilized.

Registration: The registration desk will be located in the Joseph A. Floreano Riverside Convention Center, Galleria at street level. It will be open 2:00 PM-5:00 PM on Friday; 8:30 AM- 4:00 PM on Saturday and 9:00 AM-4:00 PM on Sunday. Please complete and return Registration paperwork to: NYSAAF, PO Box G, Elma, NY 14059 by December 15. Registration, banquet and breakfast tickets will increase on December 16. See the enclosed menu options sheet.

Door Prize: Please bring one door prize

**Register before December 15,
prices go up December 16**

per Fair for the meetings and leave it at the Registration Desk. Be sure your name is on the item.

Memorial: Enclosed is a memorial form. Complete and mail to Dr. Marilyn Trainor, 436 Harris Dr., Watertown, NY 13601 by January 1, 2019. or email to: trainorm@aol.com. We will have a memorial display, so include a picture of the deceased or bring it with you to the convention. All pictures will be returned at the conclusion of the convention.

Past Presidents: The Past President's will gather for Breakfast on Saturday, January 19th at 7:30am at the Rochester Riverside Hotel, adjacent to the Grand Ballroom. Please purchase your breakfast ticket with your Registration. If you do not plan on eating breakfast, you are still welcome to come and meet with our fellow Past Presidents for a short meeting.

FRIDAY: The NYSAAF Board of Director's Meeting at the Joseph A. Floreano Riverside Convention Center, Highland D will be held at 3:00 PM and the President's Reception at the Radisson Hotel, Riverside Ballroom will begin at 9:00 PM.

SATURDAY: A ticketed breakfast will be held at the Rochester Riverside Hotel, Grand Ballroom for \$14.00 per person and will be served from 7:00 AM to 9:00 AM. (see the enclosed Menu sheet for more details)

NEW FOR 2019 – Showcase your Funding Project: Each Fair is being asked to bring a display board showcasing the projects you are using the Grant monies for on the Fairgrounds. Fairs should place their board on the display tables in the Lilac Ballroom and remove them at the end of the Convention. The Boards should be free-standing and not exceed 30 inches wide. Display boards can be purchased at Walmart.com (Elmer display boards 18 X 24, \$5.47), Office Depot or Staples for minimal amounts.

Opening Ceremony will be held at 8:30 AM with Keynote Speaker, Aaron Alejandro presenting "You're your Brand". The Trade Show opens at 11:00 AM with a buffet lunch (on your own) available. Breakout sessions begin at 1:00 PM.

Dinner Option: Saturday Evening Buffet dinner is available for \$25.00. This buffet is being offered as an alternative to the hotel restaurants limited menus. Buffet tickets must be purchased prior to December 15, 2017. (see the enclosed Menu sheet for the menu choices)

The Past Presidents' Reception and Auction will begin at 7:30 PM in the Empire Hall North at the Convention Center.

Auction: The Auction will benefit the scholarship fund and general fund. You are asked to bring an item of minimum value of \$25.00. Crafts and wooden items are popular. They can be left at the registration desk. Include the name of your Fair on the item donated.

SUNDAY: A ticketed breakfast will be held at the Rochester Riverside Hotel, Grand

Convention Speakers



Aaron Alejandro

Aaron Alejandro is Executive Director of the Texas FFA Foundation located in Austin, Texas. In his non professional hours, Aaron consults with businesses, organizations, education and youth clubs about ways to improve organizational and individual performance. He has more than 30 years of experience in management, personal and professional training. As an inspirational speaker, his unique style of delivery transcends all age groups and corporate cultures offering a clear message of personal dynamics for success.

In his position with the Texas FFA Foundation, Aaron has established relationships with sponsors and individuals resulting in significant stakeholder engagement. With more than 170,000 students enrolled in agricultural science education courses and Texas FFA membership in excess of 23,000 members, Aaron's efforts are bringing much needed "fuel" in the form of sponsorships to help make dreams come true and doors of opportunity larger.

Mark Mayfield

**Momma Told Me There'd
Be Days Like This – Finding
stability in stressful times**



Mark will help you identify your major stressors and help you find balance in this fast paced world. You'll learn stress management techniques while you hold your sides laughing, because Mark believes you remember things that make you laugh. Why can't you remember where you put your keys, but you can remember a funny line from one of your favorite movies? Get better at managing people and managing stress in this fast paced, outrageously funny program that will help you get more done, enjoy life more, and LIVE LONGER.

MORPH

**Accepting, Embracing, and Thriving
in Change**

Mark will help you manage change in this high octane, hilarious presentation. He'll do this while you're laughing at his off-beat, observational comedy because his philosophy is simple...say it with humor and people will take the message home. You'll learn the responses to change and how creativity is the key component to "thrive during change". You'll also learn behavioral changes that will boost your innovation skills, and did I mention you'll have a great time? This program is guaranteed to make you laugh and make you think.

**Download the 2019 Convention Program
from the website at www.nyfairs.org**

Convention Informationfrom page 3

Ballroom for \$14.00 per person and will be served from 7:00 AM to 9:00 AM. (see the enclosed Menu sheet for more details)

At 8:00 AM a Prayer Service will be held at the Convention Center, Highland D; general session begins at 9:00 AM followed by Keynote speaker, Mark Mayfield, presenting "Momma Told Me There'd Be Days Like This". Breakout sessions will follow. The Trade Show opens in the Empire Hall South at 11:00 AM. A buffet lunch (on your own) will be available in the Trade Show.

Parade: Our Little Red Wagon Parade with a "Fairy Tales" theme will begin at 2:45 PM. Enclosed is an entry form and instructions. Mail completed form to: Nelson Eddy, 31571 Peck Road, Black River, NY 13612 by January 1, 2019.

At 3:30 PM special drawings will take place in the Trade Show area.

At 6:30 PM the annual Banquet will be held followed by the Entertainment Showcase.

Banquet: Ticket Required, \$39.00 Sirloin Steak or Apple Bread Chicken, \$39.00 before December 15th. \$44.00 after December 15th or \$31.00 for Grilled Vegetable Ravioli before December 15th, \$36.00 after December 15th.

Menu option page

Hall of Fame Award: The Hall of Fame Award will be presented during the Banquet. Enclosed is a Hall of Fame nomination form... Mail completed form to: Hall of Fame Awards Committee, NYSSAF, PO Box G, Elma, NY 14059 by December 1, 2018.

Please note:

Breakfast: Saturday and Sunday Breakfast tickets will be \$14.00 per person, if pur-

chased by December 15th. The price will increase to \$16.00 after December 15th.

Lunch: Check your registration packet for a Luncheon Discount Coupon being offered by the NYS Association of Agricultural Fairs and The Joseph A. Floreano Rochester Riverside Convention Center redeemable for a savings of \$1.50 off any concession purchase of \$5.00 or greater at the Trade Show.

Banquet: The 2019 Banquet ticket will be \$39.00 for either choice of Apple Bread Chicken OR Grilled Top Sirloin Steak, if purchased by December 15th. On December 16th the cost of the Banquet tickets will increase to \$44.00. Grilled Vegetable Ravioli if purchased by December 15, \$31.00 and increase to \$36.00 after deadline.

Saturday Evening Buffet: Dinner option, meal alternative to restaurant menu. Tickets must be purchased in advance by December 15th, \$25.00.

We hope that you will join us for the 131st Annual Banquet and Entertainment Showcase on Sunday, January 20 in the Empire Hall North of the Joseph A. Floreano Rochester Riverside Convention Center.

Monday: From 8:00 AM to 9:30 AM, a Complimentary Continental Breakfast sponsored by the Essex County Fair will be held in the Rochester Riverside Hotel, Grand Ballroom.

The final business meeting will be conducted at 9:30 AM in the Lilac Ballroom of the Convention Center.

The Officer's and Director's Orientation will be held at approximately 10:30/11:00 AM in the Cascades Room at the Convention Center.

Bits & Pieces**NYSAAF Fair Dues**

Association Treasurer, Melissa Beardslee, reminds all Fair Treasurers and Managers that the dues notices went out in October and are payable by December 5 so that all are accounted for by convention time. Note that your dues are determined by your 2017 attendance. **Mail your dues payable to NYSAAF to Melissa 2743 Route 154, Preston Hollow, NY 12469.**

Premium Reimbursement Rpt.

In order for your Fair to be eligible for premium reimbursement for 2018, you must complete the Annual Report sent to you and return to us before December 15, 2018.

The Annual Report, Premium Book and Harness Race Summary (if applicable) are due by December 15, 2018. It is important that you meet this deadline since our calculations cannot be completed until all of the Annual Reports have been received. If your report is received after this deadline, your Fair will be deemed ineligible for reimbursement. Please submit the following:

1. Agricultural Society Annual Report (AF-8)
2. Harness Race Summary Sheet (AF-1) (if applicable)
3. Premium Book

BEFORE DECEMBER 15 SEND TO:

Eileen Horton, Fiscal Management
NYS Department of Agriculture & Markets
10B Airline Drive, Albany, NY 12235

If you have any questions, would like an electronic version of the form e-mailed to you, or believe that you may not be able to make the filing deadlines, please call us at (518) 457-9564.

Newsletter

The NYSAAF Newsletter is published 3 times a year in April, September and December. Our Convention Newsletter deadline is November 1st. Send information for the newsletter to Russell Marquart at nysaaf@gmail.com. Thank you to all who contributed to this newsletter. Visit us on our website at: www.nyfairs.org.

"Together we can grow our Association"

Our NYSAAF organization is always looking for new Associate Members that will enhance our membership and their business opportunities. The Association is open to people who are valuable partners in the Fair's throughout New York. If you are already an Associate Member or a Member Fair who knows someone or an organization that already exhibits, I would encourage you to reach out to them to seek out membership. Please encourage them to visit our website at www.nyfairs.org and complete the 2018 Associate Membership Application. Membership is \$65.00 per year. "Together we can grow our Association!"

**Saturday Evening Buffet Dinner**

The Association is making available an alternative dining option during the Convention. A Buffet Dinner will be available on Saturday, January 19 from 5:00 – 7:00pm at the Rochester Riverside Hotel. Advance Ticket purchase is required, \$25.00 each and must be ordered with Registration. In the past, it has been a concern of the Fair's that there was not enough dining options to fit into the schedule. We hope you enjoy the experience, please take advantage of this dining option.

**Mark your Calendar****IAFE Zone #1 Meeting, April 11-13, 2019**

"The Magic of Maine" hosted by the Maine Association of Agricultural Fairs. Mark St Jacques, IAFE Zone Director has announced the dates for the Zone 1 Meeting. The event will take place at The Samoset on the Ocean Resort, Rockland Maine. Save the dates, additional information will be forthcoming.

2018 Fair Reports



Executive Secretary Report

Since our last newsletter much has been happening. Things are well underway for the Convention. By now everyone should have received the Convention information via email which was sent in early November. Don't forget the deadline is rapidly approaching.

Communication is very important to our success. Member Fairs will find in their registration packet at the Convention an "INFORMATION SHEET" for you to update your contact information. It is very important that you complete this form and return it so we have correct information.

Lastly, our annual Fair passes will go on-sale on March 15th. Please share the information with people in your area. These funds allow our Association to provide you will funding for Ag Awareness and our Public Policy efforts among other things.

Best Wishes for a Happy, Healthy Holiday Season!

Russell Marquart, CFE



Essex County Fair

Dates: August 15-19, 2018
 Attendance: 7,999
 Gate Admission: Adult \$10.00, Senior \$10.00, Child \$10.00
 Parking: Free
 Weather: Rain 2 out of 5 days
 Carnival: S & S Amusements
 Entertainment/Fee/Attendance: Kids Night/Free/1062; Trailer Race/Paid/936; Truck Pull/Paid/1790; Monster Trucks/Paid/1536; Demo Derby/Paid/2675
 2019 Fair Dates: August 14-18, 2019
 Reported by: Bridget Brown, Treasurer

Schaghticoke Fair

Dates: August 29-September 3, 2018
 Attendance: 100,899
 Gate Admission: Adult \$12.00, Senior \$5.00, Child Free 13 & under
 Parking: Free
 Weather: Hot, Humid, Dry
 Carnival: Dreamland Amusements
 Entertainment/Fee/Attendance: Moriah Formica/Free/500; NYS Sanctioned Tractor Pull/Free/2500+; Keith Anderson/Free/500; Double M Rodeo/Free/2500; Stoney Roberts Demo Derby/Free/2500
 2019 Fair Dates: August 28-September 2, 2019
 Reported by: Carly Reyna Ostrander, Fair Manager

Grahamsville Little World's Fair

Dates: August 17-19, 2018
 Attendance: 8,655
 Gate Admission: Adult \$6.00, Senior \$3.00, Seniors & Children under 5 Free
 Parking: Free
 Weather: Major Storm and flooding, Better the last day
 Carnival: Shamrock Shows
 Entertainment/Fee/Attendance:
 2019 Fair Dates: August 16-18, 2019 tentatively
 Reported by: Cher Woehl, General Superintendent

Herkimer County Fair

Dates: August 14-19, 2018
 Attendance: 63,886
 Gate Admission: Adult \$10.00, Senior \$10.00, Child \$3.00
 Parking: Free
 Weather: Good weather
 Carnival: Gillette Shows
 Entertainment/Fee/Attendance: The VanDells/Free/Full house; Curtis Grimes/Free/Full house; Lonesome Dove/Free/Full house; Grit N Grace/Free/Full house; Fritz's Polka Band/Free/Full house
 2019 Fair Dates: August 13-18, 2019
 Reported by: Gerry Elthorp, Treasurer/Manager

Wayne County Fair

Dates: August 13-18, 2018
 Attendance: 21,158
 Gate Admission: Adult \$5.00, Senior \$5.00, Child \$3.00
 Parking: Free
 Weather: Rain, Wash Out day
 Carnival: Playland Amusements
 Entertainment/Fee/Attendance: Demo Derby/\$10.00/ 596; Axton Landing Band/Free/250; Figure 8 Racing/\$10.00/716; Zac Brown Band/Free/1500; Demo Derby/ \$10.00/619; Tradewind Band/Free/1000
 2019 Fair Dates: August 12-17, 2019
 Reported by: Tamara Hunter, Treasurer

Hemlock "Little World Fair"

Dates: July 17-21, 2018
 Attendance: 32,000
 Gate Admission: Adult \$14.00, Senior \$5.00 on Tuesday, Child \$11.00
 Parking: Free
 Weather: Hot & Dry
 Carnival: Gillette Shows
 Entertainment/Fee/Attendance: Racing Pigs/Free; Cincinnati Circus/Free; Balloon Sculpture/Free; 2 Demo's/Free; Monster Trucks/Free; Truck & Tractor Pulls/Free
 2019 Fair Dates: July 16-20, 2019
 Reported by:

Gouverneur & St Lawrence Fair

Dates:
 Attendance: Same as last year
 Gate Admission:
 Parking:
 Weather: Very Hot all week
 Carnival:
 Entertainment/Fee/Attendance:
 2019 Fair Dates:
 Reported by: Don Peck

Oswego County Fair

Dates: August 2018
 Attendance:
 Gate Admission:
 Parking:
 Weather: Hot & humid, brief shower
 Carnival:
 Entertainment/Fee/Attendance: Youth numbers-UP, Domestic Arts provided new activities, Harness Races-down, Demo Derbies/Filled Grandstand
 2019 Fair Dates: August 6-10, 2019
 Reported by: Carol Sweeney, President

In Memorial

Jerry Farrell –

Monroe County Fair

Associate Member Showcase

Concessions at Erie County Fair Come Together to Benefit the 4-H Program Jessica Gottsche, Northeast Council Coordinator



The 778th Erie County Fair ran from August 8 through August 19, in Hamburg, New York.

Like many Fairs, agriculture is at the heart of the summer tradition, and NICA Members have found an impactful way of supporting the 4-H students who are so dedicated to the Fair.

On the last Saturday of the Erie County Fair, they hold the 4-H Market Steer Auction, when 4-H exhibitors who have worked all year, raising the best steer they can, auction their livestock, hopefully to be sold for big money during the auction. That money often goes toward the exhibitors' education, or reinvesting in their 4-H efforts. In 2017, the Grand Champion Steer was auctioned for \$6.50 per pound, and for a steer that may weigh over 1,300 pounds, pocket change won't cover the win. The Auc-

tion is often one of the most popular events at the Fair, attracting community leaders, and at the Erie County Fair, the Vendors also support the Auction.

For the third year, NICA's Northeast Council Members Cameron Murray, Lindsey Constantine, and Kelly Grout, along with Joe Patillo, Jr., NICA Past President, organized a fundraiser amongst the Vendors, and raised \$11,040 for the auction. The Fair Concessionaires were the proud winners of the Grand Champion Steer, and the student who raised the steer will use the money for her college expenses. Wanting this to be a joint effort, Erie County Fair's management paid for the processing of the steer, which allowed the Concessionaires to donate an additional \$984 to be donated to the Food Bank of Western New York. All of the meat,

once processed will also be donated to the Food Bank of Western New York, to feed those in the need in the community.

The first year of the fundraiser, the Concessionaires raised \$6,000, and in the second year, raised \$7,300, bringing the total donations to the Food Bank to \$24,340, plus the meat from three steers. "I believe in giving back to the local communities," Murray said. "We really want to show the local community that us traveling Vendors and the local Vendors are giving back to each place that we go to."

"Together We Can and Together We Did!"

Reprinted with permission from NICA; originally appeared in the October 2018 issue of NICA News

Dates to Remember

2018

December 15 Early Registration for NYSAAF due, price increase

2019

January 1, 2019 Deadline for Mini Trade Show Showcase applications

January 16 IAFE CyberSeminar - Excel Basics #1 - FREE

January 18-21, 2019 NYSAAF Convention – Joseph A. Floreano
Riverside Convention Center, Rochester, NY

January 20 IAFE CyberSeminar – Government and Community Relations

February 13 IAFE CyberSeminar – Agriculture-Competitive Exhibits Programing

February 27 IAFE CyberSeminar – Excel #2 – Importing/Mail Merges

March 1 IAFE CyberSeminar – How to Enter IAFE Contests - FREE

March 13 IAFE CyberSeminar – Incorporating a Makers Fair into your Fair – FREE

March 20 IAFE CyberSeminar – Excel #3 - Using Graphics/Formulas and Functions

April 11-13, 2019 Zone #1 Meeting – “The Magic of Maine” hosted by
the Maine Association of Fairs
The Samoset on the Ocean Resort, Rockland, Maine

New Associate Members

DownBeat Percussion

Mike English

29 Foote Street

Jordon, NY 13080

Telephone: 315-406-8773

www.dowmbeatpercussion.com

Email: mike@downbeatpercussion.com
Attractions & Acts: Musical entertainment/
Drum line

Goode Foods, Inc.

Shannon Goode

14313 Gowanda State Road

Collins, NY 14034

Telephone: 716-532-3414

Email: blgoode77@gmail.com

Concessions – Food – Mini Donuts, Home-made Pie, Beef on Weck

Rafter Z Rodeo Company

Shawn Zrowka

6190 Weikert Road

Millmont, PA 17845

Telephone: 570-977-7746

www.rafterzrodeo.com

shawn@rafterzrodeo.com

Attractions & Acts: Rodeo Productions

Presidents' Fair Showcase

Scott Christian, Essex County Fair, Westport, NY



Return to:

**NEW YORK STATE ASSOCIATION
OF AGRICULTURAL FAIRS, INC.**

Russell L. Marquart, CFE, Executive Secretary
PO Box G • Elma, NY 14059
www.nyfairs.org



**Visit us on our website
at: www.nyfairs.org**

**Thank you to all who contributed to
this newsletter.**



JOIN US January 18 - 21, 2019 131st NYSAAF Annual Convention

**Joseph A. Floreano Rochester
Riverside Convention Center • Rochester, NY
Convention Program – www.nyfairs.org**

**Call for room reservations:
Radisson Riverside Hotel – 585-546-6400
Hyatt Regency – 585-546-1234**

Convention Presenting Sponsors:

**Allied Specialty Insurance, Inc.,
Amusements of America,
Dreamland Amusements,
Powers Great American Midways**

TRADE SHOW

Empire Hall South
Saturday, January 19, 2019
11:00 am - 5:00 pm
&
Sunday, January 20, 2019
11:00 am - 4:00 pm

Gold Plus Sponsor - \$1500

Allied Specialty Insurance, Inc. • Amusements of America
Dreamland Amusements • Powers Great American Midways

Bronze Sponsor- \$500

Erie County Fair • Franklin County Fair • Lewis County Fair
Steuben County Fair • Variety Attractions, Inc. • Visit Rochester

Contributing Sponsors – up to \$350.00

Afton Driving Park & Ag Association • Automated Cash Technologies
Boxall's Concessions • Gillette Shows • Horses, Horses, Horses!
Herkimer County Fair • Oswego County Fair • Polar Bear Ice Cream
Seneca County Fair • Utter Delights-Soft Serve • Zutter Designs

Acknowledgements

Essex County Fair • The Joseph A. Floreano Riverside Convention Center
Rochester Riverside Hotel • Hyatt Regency Rochester
Fair Publishing House • National Ticket Company
New England Coca Cola • Upstate Milk
Agents and Promoters Furnishing Showcase Acts
Associate Members who support the Convention