

New York State Association of Agricultural Fairs, Inc.

2018 Convention Alert!

November 4, 2017

To: Board of Directors
Past Presidents
NYSAAF Fairs
NYS Dept. of Agriculture & Markets – Hector Gonzalez
The Agr. & NYS Horse Breeding Dev. Fund – Ron Ochrym

From: Russell L. Marquart, CFE
Executive Secretary

Subj: 130th NYSAAF Convention

The 130th Annual Meeting of the New York State Association of Agricultural Fairs, Inc. will be held January 12-15, 2018 at the Riverside Convention Center, Rochester, NY.

Attached are the forms for Convention Registration, Menu selections, Memoriam, Hall of Fame Award information and entry form for the Little Red Wagon Parade.

Hotel Reservations: Make room reservations directly with the Rochester Riverside Hotel, (see the enclosed Reservation Form) at 585-546-6400 or mark.entress@rochesterriversidehotel.com or contact the Hyatt Regency Hotel at: 585-546-1234 <https://aws.passkey.com/go/NYSAFAH18>. Be sure to advise that you are with “NYSAAF”. Register by name and by Fair to eliminate repetition. Cutoff date is December 31 for both hotels. If your Fair is tax exempt, you must present the necessary form at the time of registration. If you choose to make your room reservation outside the Association group block, we need to advise you that the Association can suffer financial penalties. The Association can be held financially responsible for the difference between what was guaranteed in the room block and what was actually utilized.

Registration: The registration desk will be located in the Joseph A. Floreano Riverside Convention Center, Galleria at street level. It will be open 2:00 PM–5:00 PM on Friday; 8:30 AM- 4:00 PM on Saturday and 9:00 AM-4:00 PM on Sunday. Enclosed you will find a Registration Form. Please complete and return to: NYSAAF, PO Box G, Elma, NY 14059 by December 15. Registration, banquet and breakfast tickets will increase on December 16. See the enclosed menu options sheet.

Door Prize: Please bring one door prize per Fair for the meetings and leave it at the Registration Desk. Be sure your name is on the item.

Memorial: Enclosed is a memoriam form. Complete and mail to Dr. Marilyn Trainor, 436 Harris Dr., Watertown, NY 13601 by January 1, 2018. We will have a memorial display, so include a picture of the deceased or bring it with you to the convention. All pictures will be returned at the conclusion of the convention.

Past Presidents: The Past President's will gather for Breakfast on Saturday, January 13th at 7:30am at the Rochester Riverside Hotel, adjacent to the Grand Ballroom. Please purchase your breakfast ticket with your Registration. If you do not plan on eating breakfast, you are still welcome to come and meet with our fellow Past Presidents for a short meeting.

FRIDAY: The NYSAAF Board of Director's Meeting at the Joseph A. Floreano Riverside Convention Center, Highland D will be held at 3:00 PM and the President's Reception at the Radisson Hotel, Riverside Ballroom will begin at 9:00 PM.

SATURDAY: A ticketed breakfast will be held at the Rochester Riverside Hotel, Grand Ballroom for \$14.00 per person and will be served from 7:00 AM to 9:00 AM. (see the enclosed Menu sheet for more details)

Opening ceremony will be held at 9:00 AM with Keynote Speaker, Frank Pastizzo, presenting "Warm Up The Workplace". The Trade Show opens at 11:00 AM with a buffet lunch (on your own) available. Breakout sessions begin at 1:00 PM.

Dinner Option: Saturday Evening Buffet dinner is available for \$25.00. This buffet is being offered as an alternative to the hotel restaurants. Buffet tickets must be purchase prior to December 15, 2017. (see the enclosed Menu sheet for the menu choices)

The Past Presidents' Reception and Auction will begin at 7:30 PM in the Empire Hall North at the Convention Center.

Auction: The Auction will benefit the scholarship fund and general fund. You are asked to bring an item of minimum value of \$25.00. Crafts and wooden items are popular. They can be left at the registration desk. Include the name of your Fair on the item donated.

SUNDAY: A ticketed breakfast will be held at the Rochester Riverside Hotel, Grand Ballroom for \$14.00 per person and will be served from 7:00 AM to 9:00 AM. (see the enclosed Menu sheet for more details)

At 8:00 AM an ecumenical church/prayer service will be held at the Convention Center, Highland D; general session begins at 9:00 AM followed by guest speakers, Mark & Kristin Kimball, presenting "Motivate Youth". Breakout sessions will follow. The Trade Show opens in the Empire Hall South at 11:00 AM. A buffet lunch (on your own) will be available in the Trade Show.

Parade: Our Little Red Wagon Parade with a "Show Your Olympics' Summer/Winter & Fair" theme will begin at 2:45 PM. Enclosed is an entry form and instructions. Mail completed form to: Nelson Eddy, 31571 Peck Road, Black River, NY 13612 by January 1, 2018.

At 3:30 PM special drawings and a refreshment break will take place in the Trade Show area.

At 6:30 PM the annual Banquet will be held followed by the Entertainment Showcase.

Banquet: Ticket Required, \$36.00 before December 15th, \$43.00 after December 16th.
The Banquet features a dinner choice of:

Chicken Piccata

Sautéed Chicken Breast with Capers, chopped Parsley & Parmesan Cheese topped with Lemon
Cream Sauce

OR

Grilled Top Sirloin Steak

Sirloin Steak with Bordelaise Sauce

Hall of Fame Award: The Hall of Fame Award will be presented during the Banquet. Enclosed is a Hall of Fame nomination form... Mail completed form to: Hall of Fame Awards Committee, NYSSAF, PO Box G, Elma, NY 14059 by December 1, 2017.

Please note:

Breakfast: Saturday and Sunday Breakfast tickets will be \$14.00 per person, if purchased by December 15th. The price will increase to \$16.00 after December 15th.

Lunch: Check your registration packet for a Luncheon Discount Coupon being offered by the NYS Association of Agricultural Fairs and The Joseph A. Floreano Rochester Riverside Convention Center redeemable for a savings of \$1.50 off any concession purchase of \$5.00 or greater at the Trade Show.

Banquet: The 2018 Banquet ticket will be \$36.00 for either choice of Chicken Piccata OR Grilled Top Sirloin Steak, if purchased by December 15th. On December 16th the cost of the Banquet tickets will increase to \$43.00.

Saturday Evening Buffet: Dinner option, meal alternative to restaurant menu. Tickets must be purchased in advance by December 15th, \$25.00.

We hope that you will join us for the 130th Annual Banquet and Entertainment Showcase on Sunday, January 14 in the Empire Hall North of the Joseph A. Floreano Rochester Riverside Convention Center.

Monday: From 7:30 AM to 9:00 AM, a Complimentary Breakfast sponsored by the Ulster County Fair will be held in the Rochester Riverside Hotel, Grand Ballroom.

The final business meeting will be conducted at 9:30 AM in the Lilac Ballroom of the Convention Center.

The Officer's and Director's Orientation will be held at approximately 10:30/11:00 AM in the Cascades Room at the Convention Center.

As always, every effort is being made to make this convention not only fun and entertaining but, informational, productive and educational.

A final convention program will be included with the December newsletter and on our web site at www.nyfairs.org. If you have questions, concerns, or requests, please contact me at 716-655-1958 or 716-652-1348 or e-mail at rlmarquart@aol.com

Best Wishes for the Holidays!

New York State Association of Agricultural Fairs, Inc.

January 12, 13, 14 & 15, 2018

Joseph A. Floreano Riverside Convention Center, Rochester, N.Y.

2018 CONVENTION REGISTRATION FORM

Name of Fair/Associate Member _____

Contact Person _____ Phone _____

Address _____ E-Mail _____

City _____ State _____ Zip _____

	Advanced Registration by Dec 15th	* Registration after Dec 15th
Total # of Registration Badges:	_____ @ \$10.00 = _____	_____ @ \$20.00 = _____
Total # of Sunday Banquet Tickets:		
Chicken Saltimbocca	_____ @ \$36.00 = _____	_____ @ \$43.00 = _____
Sirloin Steak	_____ @ \$36.00 = _____	_____ @ \$43.00 = _____
Total # of Saturday Breakfast Tickets:	_____ @ \$14.00 = _____	_____ @ \$16.00 = _____
Total # of Sunday Breakfast Tickets:	_____ @ \$14.00 = _____	_____ @ \$16.00 = _____
Saturday Evening Buffet: (available only with Advanced Registration)	_____ @ \$25.00 = _____	
Total Enclosed \$ _____		
<p>Advise of any dietary restrictions</p> <p>Please Note: *Registration fee & ticket prices increase on December 16th.</p> <p>All tickets purchased are the responsibility of the purchaser to resell if they do not need them.</p>		

Your State Association will be subsidizing certain events at the Convention to assure strong participation. This is being made available to you by the Association in the hope that you will join us for the 130th annual Convention, Trade Show, Banquet and Entertainment Showcase. All registrations payable in U.S. funds only. Returned checks will be charged an additional \$20.00.

Return this form with check made payable to **NYSAAF** by *December 15, 2017* to:
Russell L. Marquart, CFE, Executive Secretary
NYSAAF, PO Box G, Elma, NY 14059

Room reservations should be made directly with the Radisson Hotel at 585-546-6400 or mark.entress@rochesterriversidehotel.com, prior to December 31, 2017. Contact the Hyatt Regency at: <https://aws.passkey.com/go/NYSAFAH18> or 585-546-1234. Advise them that you are with the NYSAAF. The cut-off date for reservations is December 31, 2017. If you are tax-exempt you must present the necessary paper work at the time of registration.

List each person attending the convention as you would like their name printed on the badge. If you are a trade show participant, two badges were included with your contract. Do not duplicate them on this form.

Additional names may be continued on the back of this page.

Menu Selections for meal functions

Saturday Breakfast Menu, Tickets Required, \$14.00 before December 15th, \$16.00 after December 16th.

Served – 7:00 – 9:00am – Rochester Riverside Hotel Grand Ballroom

Sliced Fresh Seasonal Fruit
Assorted Muffins, Danish & Bagels served with Butter and Preserves
Fluffy Scrambled Eggs
Home Fried Potatoes
Smokehouse Bacon, Breakfast Sausage
Assorted Beverages

OFFERED FOR YOUR CONVENIENCE

Saturday Evening Buffet – Advance ticket purchased by December 15 required, \$25.00

Served 5:00 – 7:00pm – Rochester Riverside Hotel, Bausch, Carlson, Douglass Rooms

Fresh Garden Salad with choice of dressing
Tomato Mozzarella Salad
Dinner Rolls & Butter
Roasted Turkey Breast with Gravy & Cranberry Sauce and Baked Penne Pasta with Marinara
Sauce & Mozzarella Cheese
Garlic Whipped Potatoes
Green Beans Almondine
Chocolate Layer Cake
Assorted Beverages

Sunday Breakfast Menu, - Tickets Required, \$14.00 before December 15th, \$16.00 after December 16th.

Served – 7:00 – 9:00 – Rochester Riverside Hotel Grand Ballroom

Sliced Fresh Seasonal Fruit
Assorted Muffins, Danish & Bagels served with Butter & Preserves
Fluffy Scrambled Eggs
Home Fried Potatoes
Smokehouse Bacon & Breakfast Sausage
Assorted Beverages

Monday Breakfast – hosted by and sponsored by the Ulster County Fair

Served – 7:30 – 9:00am, Rochester Riverside Hotel Grand Ballroom

See the Reverse side for Annual NYSAAF for Banquet Menu selection options.

Annual NYSAAF Banquet Menu - Tickets Required, \$36.00 before December 15th, \$43.00 after December 16th.

Cocktails - 5:45pm, Dinner - 6:30pm,
Joseph A. Floreano Riverside Convention Center, Empire Hall

Entree choices;

Chicken Piccata

Sauteed Chicken Breast with Capers, Chopped Parsley and Parmesan Cheese
Topped with Lemon Cream Sauce

OR

Grilled Top Sirloin Steak

Sirloin Steak with Bordelaise Sauce

Served with;

Mixed Green Salad with Champagne Vinaigrette and Ranch Dressings
Warm Rolls & Butter

Red Skin Mashed Potatoes

Chef's Vegetable Medley

Salted Carmel Cappuccino Cheesecake

Assorted Beverages

Resolution Committee
Memoriam

Since the last convention, if a director, worker, or member of your fair organization has passed away, please fill out the information below. Please send/bring a picture of the deceased for use in the memorial display. All pictures will be returned at the conclusion of the convention. Mail this form to: Dr. Marilyn Trainor, 436 Harris Dr., Watertown, NY 13601; E-mail to Trainorm@aol.com or call 315-788-6846 by January 1st.

Name: _____	Age: _____
Was he/she active in the fair at the time of death?	<input type="checkbox"/> Yes <input type="checkbox"/> No
• If so, in what capacity?	_____

• If retired or served previously, what position was held?	_____

Number of years involved with the fair:	_____
Active in the NYS Association of Fairs/IAFE?	<input type="checkbox"/> Yes <input type="checkbox"/> No
If so, in what capacity?	_____

Any additional information:	_____

List three words to describe:	
<i>A copy of the memorial resolution will be mailed to the deceased closest family member.</i>	
Name/Address	_____

Fair:	_____
County:	_____

RULES FOR NOMINATION OF NYSAAF HALL OF FAME AWARD

In recognition of devoted and invaluable service to the NYSAAF and one of its member Fairs, an annual award will be presented to individuals who exemplified and distinguished themselves by their commitment. The presentation of the award will be made to the recipients at the banquet during the annual Convention. The award will consist of a plaque with the recipient's name inscribed thereon. The recipient's name will be added to the NYSAAF Hall of Fame.

ELIGIBILITY

The conditions of eligibility are as follows:

- The nominee must be living.
- The nominee shall have served as a Director, Officer, Volunteer, Staff Member, Friend of a Fair, or Manager of a NYSAAF member Fair.
- The nominee shall have been supportive in the affairs of the NYSAAF.
- The nominee must have shown consistent and significant service to the NYSAAF and one of its member Fairs.
- The nominee must be nominated by a minimum of three NYSAAF member Fair representatives or two member Fair representatives and one NYSAAF Associate member.

NOMINATIONS

The procedure to be followed by the Awards Committee in the selection of a candidate shall be as follows:

- Each year, the Awards Committee shall announce that the nominations are being received for a period prior to the annual Convention. Nominations must be received by December 1st of that year. A nomination form will be mailed to each member Fair and be available on the NYSAAF website for Associate members to nominate.
- Nominations for the award should be returned with a record of the nominees achievements in the fair industry in sufficient detail so that a committee can pass judgment on the candidate's worthiness to receive the award. Also, be sure to include a biography of the person being nominated for use in the presentation. This record of achievement will be prepared by a representative of a NYSAAF member fair with two additional member Fairs or one additional Fair and one additional Associate member named as references.
- The Hall of Fame section committee will be made up of the Chairman, Executive Secretary, 2nd Vice President, 3rd Vice President, immediate past winner. It will be the prerogative of the President of the NYSAAF to name additional members to the selection committee. All nominations will be forwarded to and results tabulated by the Executive Secretary of the NYSAAF.
- All questions coming before the Awards Committee shall be decided by a majority vote of the Committee. The Awards Committee shall have the power to decide any questions not specifically covered by these rules.
- The applications for nomination must be submitted annually. They will not be kept on file for future consideration. (Effective 1/1/2016)
- There will only be one recipient annually. In the unlikely event that there are no applications received, the Hall of Fame Committee will not appoint a winner. Even if there are applications received, it should be up to the Hall of Fame Committee to decide if there is a nomination worthy of the award. The Hall of Fame Committee should not have to make an award if they do not feel they have a worthy candidate. (Effective 1/1/2016)

(Revised: 10-3-2016)

**NOMINATION TO THE NYSAAF
HALL OF FAME
FOR DISTINGUISHED SERVICE TO THE FAIR INDUSTRY**

The Hall of Fame Committee of the NYSAAF is seeking nominations for the Hall of Fame Award. Please use the form below to nominate the person you feel is worthy of this special recognition. The form must be completed in full and contain sufficient memoranda documenting the nominee's contributions and achievements to determine the candidate's worthiness to receive the Hall of Fame Award.

Return this form by **December 1st** to NYSAAF, Attn: Hall of Fame Awards Committee, PO Box G, Elma, NY 14059.

Name of Nominee: _____

Fair/Organization Affiliation: _____

Positions Held: _____

Nominee Address: _____

Submitted By: _____ **Phone** _____

Citation: Please provide a concise (approximately 50 words) supporting statement as to why the nominee should be selected as the recipient of this Award. This statement may form the basis for the official citation that will be read during the presentation, should the nominee be the Award recipient.

References: Include the names of two additional NYSAAF Fair board members or the names of one additional Fair board member and one NYSAAF Associate member as references:

Supportive Documentation: Attach to this form any documents, such as newspaper articles, special citations, etc. that would support the worthiness of the nominee.

(Revised: 10-3-2016)

**WANTED: SHOWPEOPLE, AGRICULTURAL & YOUTH FAIRS
TO TAKE PART IN OUR LITTLE RED WAGON PARADE**
Sunday, January 14, 2018, at 2:45 PM in the Trade Show

The Library and Records Committee will be sponsoring a Little Red Wagon Parade at the State Convention in Rochester.

Have fun; create excitement, plus earning money for your fair. Tell about your fair with your own ideas. Theme this year: **"Show Your Olympics; Summer/Winter & Fair"**.

Awards for costumes: Humorous, Vintage, Theme Costumes; Best Dressed Couple, Male & Female \$25.00 award for each category.

The rules for the floats are as follows:

- use a small size red wagon, platform tow
- cover and drape platform with any material
- we encourage as many as possible to march in parade
- if dressed in costume of era of float, it will be counted in judging
- music is also accepted
- you **must** have a **US flag** (any size)
- name of County Fair or Fair related business and date when organized

Prize money for 1st place is \$125.00, 2nd place \$75.00, 3rd thru 5th place \$50.00.

Please return your entry form with a **Very Short Resume** about your fair or fair related business for the MC to announce the floats and costumes in the parade. The parade will be held in the Trade Show. For questions, call Nelson Eddy, (315-523-3923)

=====Entry Form=====

RETURN BY JANUARY 1, 2018 TO: Nelson Eddy
31571 Peck Road
Black River, NY 13612
Telephone (315) 523-3923

Please enter my Fair or Fair related business in the "Little Red Wagon" Parade

Name of Fair or Related Business _____

Names of member's participating _____

Theme promoting your Fair or Fair related business _____

Preliminary Program 130th Annual Convention:

Friday, January 12, 2018

1:00 PM

Executive Committee Meeting

Room 1444, Rochester Riverside Hotel

2:00 – 5:00 PM

Registration Open

Galleria, Convention Center

3:00 PM

Board of Director's Meeting

Highland D, Convention Center

3:00 – 6:00 PM

President's Suite Open

Room 1444, Rochester Riverside Hotel

Dinner on your own

9:00 PM

President's Reception

Riverview Ballroom, Rochester Riverside Hotel

Saturday, January 13, 2018

7:00 – 9:00 AM

Breakfast

Grand Ballroom, Rochester Riverside Hotel

Advanced Ticket Purchase Required

7:00 – 11:00 AM

Trade Show Set Up

Empire Hall South, Convention Center

8:30 - 4:00 PM

Registration Open

Galleria, Convention Center

9:00 – 9:45 AM

Opening Ceremonies

Lilac Ballroom Convention Center

9:45 – 10:45 AM

Keynote Speaker

Lilac Ballroom Convention Center

Frank Pastizzo – "Warming Up the Workplace"

11:00 – 5:00 PM

Trade Show Opens

Empire Hall South, Convention Center

Lunch on your Own Available in the Trade Show

1:00 – 2:00 PM

Panel Discussion

1. The Fair Funding Program Highland A, Conv. Center
Hector Gonzalez, NYS Dept. of Ag & Markets
2. How to Get Free Corporate Merchandise IS OU Highland B, Conv. Center
Harold Smith, Oswego County Fair
3. Is Your Fair Ready for an Emergency? Highland C, Conv. Center
Robert Simpson, Jefferson County Fair
4. Where Is Our Convention Headed? Highland D, Conv. Center
Jason Lawrence, 3rd VP, Chenango County Fair

2:15 – 3:30 PM

Panel Discussion

Highland Rooms A-D

1. Where do you see the Convention Headed?
Jason Lawrence, 3rd VP, Chenango County Fair
2. What's Brewing with NEW Competitive Exhibits?
Paula Smith, Erie County Fair
3. How to Deal with Negative Comments on Social Media?
Vicki Imperati, Dutchess County Fair
4. What's your Fair's Problems, Open Discussion – Round Table
Mark St. Jacques, CFE, Washington County Fair

4:30 PM

Trade Show Drawings

Empire Hall South, Conv. Center

Sponsored by:

5:00 – 6:00 PM

Young Professionals Initiative (YPI)

hosted by: (40 & Younger)

Dinner on Your Own

7:30 PM

Past President's Reception

Empire Hall North, Conv. Center

Sponsored by: The Joseph A. Floreano Rochester Riverside Convention Center &
Visit Rochester

8:00 PM

Scholarship Auction

Empire Hall North, Convention Center

9:00 PM – Midnight

President's Suite Open

Room 1444, Rochester Riverside Hotel

Sunday, January 14, 2018

7:00 – 9:00 AM

Breakfast

Grand Ballroom, Rochester Riverside Hotel

Advanced Ticket Purchase Required

8:00 AM

Prayer Service

Highland D, Convention Center

9:00 – 4:00 PM Registration Open	Galleria, Convention Center
9:00 – 9:45 AM General Session	Lilac Ballroom, Convention Center
9:45 – 10:45 AM Keynote Speaker Mark & Kristen Kimball – “Motive Youth”	Lilac Ballroom, Convention Center
11:00 AM – 12:00 PM Panel Discussion	
1. US Postal Service, Benefits & Services	Highland A, Convention Center
2. Non-Fair Facility Usage, Hosting Events Hosting Events Versus Ground Rental Nick Pelham, Steuben County Fair	Highland B, Convention Center
3. New York State Department of Labor Ride Inspection Presenter: TBD	Highland C, Convention Center
11:00 AM – 4:00 PM Trade Show Opens	Empire Hall South, Convention Center

Lunch on Your Own
Available in the Trade Show

12:00 PM NYSSA General Meeting	Riverside Ballroom, Rochester Riverside Hotel
1:15 – 2:15 PM – Each Fair is requested to put together a team to participate! Ag Trivia – The Interactive Game Show Experience Martha Bush, Cortland Junior Fair	Lilac Ballroom, Convention Center
2:15 – 2:45 PM Visit the Trade Show, support our Trades Show vendors	Empire Hall South, Convention Center
2:45 PM The Little Red Wagon Parade	Empire Hall South, Convention Center
3:30 PM Trade Show Drawings	Empire Hall South, Convention Center
3:30 PM – 5:00 PM President’s Suite Open	Room 1444, Rochester Riverside Hotel
5:45 PM Attitude Adjustment	Empire Hall North, Convention Center
6:30 PM Banquet & Showcases	Empire Hall North, Convention Center

9:00 PM – Midnight

NYS Showpeoples Party

Riverview Ballroom, Rochester Riverside Hotel

Monday, January 15, 2018

8:00 – 9:30 AM – Change the time, closer to meeting

Complimentary Continental Breakfast

Sponsored by: Ulster County Fair

Grand Ballroom, Rochester Riverside Hotel

9:30 AM – Final Business Meeting

Lilac Ballroom, Convention Center

Approximately 11:00 AM or immediately following the meeting.

New Officers and Directors Photographs, Orientation and Luncheon

Cascades, Convention Center

**Farewell & Thanks
Program Subject to Change**