

**OFFICERS**

- President ..... Gary Newkirk, CFE, New Paltz  
 1st Vice President..... Scott Christian, Westport  
 2nd Vice President..... Nick Pelham, Bath  
 3rd Vice President ..... Jason Lawrence, Norwich  
 Treasurer..... Melissa Beardslee, Walton  
 Executive Secretary ..... Russell Marquart, CFE, Hamburg  
 Past President ..... Andri Imperati, Rhinebeck

**DIRECTORS**

Your members of the Board of Directors and Fairs in each District are:

- District 1 Frank Cuff, New Paltz - Chatham, Goshen, Gratiotville, Long Island, Middletown, New Paltz, Rhinebeck  
 District 2 Lauren Rowland, Ballston Spa - Altamont, Ballston Spa, Cairo, Fonda, Greenwich, Schaghticoke  
 District 3 - Joseph Groux, Morrisville - Gouverneur, Malone, Pattsburgh, Westport  
 District 4 Douglas Hanno, Lowville - Boonville, Frankfort, Lowville, Sandy Creek, Watertown  
 District 5 Kevin O'Brien, Walton - Aiton, Brookfield, Cortland, Morris, Norwich, Oswego, Walton, Whitney Point  
 District 6 Richard Freigh, Waterloo - Bath, Horseheads, Penn Yan, Trumansburg, Waterloo, Weedsport  
 District 7 - Tarrn Moyle, Albion - Albion, Caledonia, Canandaigua, Herklock, Henrietta, Palmyra  
 District 8 Alton MacDuffie, Batavia - Angelica, Batavia, Dunkirk, Hamburg, Little Valley, Lockport, Pike  
 New York State Fair Acting Director  
 Toy Waffner, Syracuse

Associate Directors:  
 Joseph Sofr, Jr., Auburn  
 Jeff Loyd, Utica

**PRESIDENTS**

**NEW YORK STATE ASSOCIATION OF COUNTY FAIRS 1888-1943**

- |                             |                               |
|-----------------------------|-------------------------------|
| Col. A. B. Lawrence, Warsaw | Ray Colby, Oswego             |
| A.C. Bourdage, Pattsburgh   | Emer Moistford, Pattsburgh    |
| J.H. Durkee, Hudson Falls   | William Pearson, Ithaca       |
| W.D. Sulligan, Pattsburgh   | Robert Seaman, Jericho        |
| John A. Kloepper, Hamburg   | Ivory Wiswell, Ballston Spa   |
| Dr. Anderson Crowlorth,     | Albert E. Brown, Batavia      |
| Lockport                    | Oscar W. Elnhorn, Blauvelt    |
| Edward Thompson, Northport  | Lewis K. Rockefeller, Chatham |
| W.J. Greenan, Cortland      | David Miller, Penn Yan        |
| John D. White, Altamont     |                               |

**NEW YORK STATE ASSOCIATION OF TOWN AGRICULTURAL FAIRS 1915 - 1943**

- |                             |                           |
|-----------------------------|---------------------------|
| George I. Wilber, Oneonta   | Harry G. Horton, Aiton    |
| Garry A. Willard, Boonville | Bigh A. Dodds, Gouverneur |

**COMBINED SOCIETIES IN 1944 - NEW YORK STATE ASSOCIATION OF AGRICULTURAL FAIRS, INC.**

- |                                  |                                   |
|----------------------------------|-----------------------------------|
| *Bigh A. Dodds, Gouverneur       | *Thomas Oak, CFE Rhinebeck        |
| *Alfred Valentine, Mineola       | Howard Waneely, Malone            |
| *W. Ray Converse, Palmyra        | James A. Slocum, Herklock         |
| *I. Victor Faucett, Bath         | Jacob Sammons, CFE, Fonda         |
| *Edward Hardman, Elmira          | *Field Northrup, Altamont         |
| *George Sippell, Hamburg         | Douglas Carter, Cobleskill        |
| *Langley Collier, Cobleskill     | Peggy Lipinski, Schaghticoke      |
| *Philip S. Caird, Schaghticoke   | Dale W. All, Morris               |
| *Walter Finnegan, Malone         | Larry Zeffit, Angelica            |
| *J. Vincent Hartigan, Chatham    | *Jerry Thomas, Oswego             |
| *Len Tyley, Norwich              | Dr. Marilyn H. Tamor, Boonville   |
| *Robert Turner, Elmira           | John K. Anderson, Penn Yan        |
| George Barker, Henrietta         | Frances I. Tepper, CFE, Henrietta |
| *Alex Duffy, Watertown           | *Gary Tweedle, Walton             |
| *H. Joseph Pandegast, Cobleskill | S. Richard Loyd, Rhinebeck        |
| *Robert Hay, Gouverneur          | Dr. Robert McGuire, Cobleskill    |
| *Ben DeVoung, Jr., Hamburg       | *Dr. Harry O'Connor, Lowville     |
| *Frederick Parra, Pattsburgh     | Dick Rowland, CFE, Ballston Spa   |
| *Stuart T. Rombaugh, Altamont    | Dennis Lang, CFE, Hamburg         |
| Newell Wagoner, Boonville        | Russell Marquart, CFE, Hamburg    |
| *Philip Mickle, Chatham          | Mark St. Jacques, CFE, Greenwch   |
| *Kenneth Joslin, Whitney Point   | Glen Gillespie, Pattsburgh        |
| *Samuel Hamilton, Schaghticoke   | Gerry Eldrup, Herkner             |
| Henny Leworthy, Dunkirk          | Jessica Underberg, CFE, Hamburg   |
| Dr. Garth Murray, Bath           | John W. Burr, Lowville            |
| *Gordon Wright, Greenwch         | Robert C. Grems, Boonville        |
| *Harold Woonshlager, Lowville    | Steven G. Banniger, Chatham       |
| *Paul Lang, CFE, Hamburg         | R. Harry Booth, Greenwch          |
|                                  | Robert Simpson, Watertown         |
|                                  | Andri Imperati, Rhinebeck         |

\*Deceased

**Convention Presenting Sponsors:**

*Allied Specialty Insurance, Inc.,  
 Amusements of America,  
 Dreamland Amusements,  
 Powers Great American Midways*

**TRADE SHOW**  
 Empire Hall South  
 Saturday, January 13, 2018  
 11:00 am - 5:00 pm  
 &  
 Sunday, January 14, 2018  
 11:00 am - 4:00 pm

- Gold Plus Sponsor - \$1500**  
 Allied Specialty Insurance, Inc.  
 Amusements of America  
 Dreamland Amusements  
 Powers Great American Midways

- Bronze Sponsor - \$500**  
 Delaware County Fair  
 Erie County Fair  
 Herkimer County Fair  
 Lewis County Fair  
 Steuben County Fair  
 Variety Attractions, Inc.  
 Visit Rochester

- Contributing Sponsors - up to \$350.00**  
 Automated Cash Technologies  
 Boxall's Concessions  
 Coleman Bros. Shows  
 Gillette Shows, Inc.  
 Polar Bear Ice Cream  
 Seneca County Fair  
 The Corner Grill  
 Zutler Designs

The Joseph A. Floreano Riverside Convention Center  
 Rochester Riverside Hotel  
 Hyatt Regency Rochester  
 Fair Publishing House  
 National Ticket Company  
 Pepsi of the Hudson Valley  
 Upstate Milk

Uster County Fair  
 Agents and Promoters Furnishing Showcase Acts  
 Associate Members who support the Convention

The Fairs of New York  
 130th Annual

**CONVENTION**

of  
 New York State  
 Association  
 of Agricultural  
 Fairs, Inc.



2017 Association President



Gary and Mary Val Newkirk, CFE  
 Uster County Fair  
 New Paltz, NY

**JOSEPH A. FLOREANO  
 ROCHESTER RIVERSIDE  
 CONVENTION CENTER**  
 Rochester, New York  
 January 12, 13, 14 and 15, 2018

**Convention Presenting Sponsors: Allied Specialty Insurance, Amusements of America, Dreamland Amusements, Powers Great American Midways**

**Friday, January 12, 2018**

**1:00 PM**  
Executive Committee Meeting  
Rochester Riverside Hotel  
Room 1444

**2:00 – 5:00 PM**  
Registration Open  
Sponsored by: Boxall's Concessions  
Galleria, Convention Center

**3:00 PM**  
Board of Director's Meeting  
Highland D, Convention Center

**3:00 – 6:00 PM**  
President's Suite Open  
Room 1444, Rochester Riverside Hotel

**Dinner on your own**

**9:00 PM**  
President's Reception  
Riverview Ballroom,  
Rochester Riverside Hotel

**1:00 – 2:00 PM**

Panel Discussion  
The Fair Funding Program  
Hector Gonzalez, NYS Dept. of Ag & Markets  
How to Get Free Corporate Merchandise  
Harold Smith, Oswego County Fair  
Is Your Fair Ready for an Emergency?  
Robert Simpson, Jefferson County Fair  
Where is Our Convention Headed?  
Jason Lawrence, 3rd VP,  
Chenango County Fair

Highland A,  
Convention Center  
Highland B,  
Convention Center  
Highland C,  
Convention Center  
Highland D,  
Convention Center

**2:00 – 2:15 PM**

Refreshment Break  
Sponsored by: Delaware County Fair

Highland Galleria

**2:15 – 3:30 PM**

Panel Discussion  
Where do you see the Convention Header?  
Jason Lawrence, 3rd VP,  
Chenango County Fair  
What's Brewing with NEW Competitive Exhibits?  
Paula Smith, Erie County Fair  
How to Deal with Negative  
Comments on Social Media?  
Vicki Imperati, Dutchess County Fair  
What's your Fair's Problems  
Open Discussion – Round Table  
Mark St. Jacques, CEE, Washington County Fair

Highland A,  
Convention Center  
Highland B,  
Convention Center  
Highland C,  
Convention Center  
Highland D,  
Convention Center

**3:30 PM**

Refreshment Break  
Sponsored by: Gillette Shows, Inc.

Empire Hall South,  
Convention Center

**4:30 PM**

Trade Show Drawings  
Sponsored by: Automated Cash Technologies  
Young Professionals Initiative (YPI)  
(40 & Younger)

Empire Hall South,  
Convention Center

**Dinner on Your Own**

**5:00 – 7:00 PM**

NYSAAF Buffet Dinner at the Rochester Riverside Hotel  
Advance Ticket Sales Required

Empire Hall North, Convention Center  
Rochester Riverside

**7:30 PM**

Past President's Reception  
Sponsored by: The Joseph A. Florano  
Convention Center & Visit Rochester

Empire Hall North, Convention Center  
Rochester Riverside

**8:00 PM**

Scholarship Auction  
Sponsored by: Seneca County Fair

Empire Hall North, Convention Center

**9:00 PM – Midnight**

President's Suite Open  
Room 1444, Rochester Riverside Hotel

**Sunday, January 14, 2018**

**7:00 – 9:00 AM**

Breakfast  
Sponsored by: Variety Attractions  
Advance Ticket Purchase Required

Grand Ballroom, Rochester Riverside Hotel

**8:00 AM**

Prayer Service  
Highland D, Convention Center

**9:00 – 4:00 PM**

Registration Open  
Sponsored by: Boxall's Concessions  
Galleria, Convention Center

**9:00 – 9:45 AM**

General Session  
Liac Ballroom, Convention Center

**9:45 – 10:45 AM**

Keynote Speaker  
Mark & Kristi Kimball – "Motive Your"

Liac Ballroom, Convention Center

**10:45 – 11:00 AM**

Coffee Break  
Sponsored by: Visit Rochester & Herkimer County Fair  
Galleria, Convention Center

**11:00 AM – 12:00 PM**

Panel Discussion  
US Postal Service, Benefits & Services  
Presenter: TBD  
Non-Fair Facility Usage, Hosting Events  
versus Ground Rental  
Nick Pellham, Seneca County Fair  
New York State Department of Labor  
Hole Inspection  
Presenter: TBD

Highland A,  
Convention Center  
Highland B,  
Convention Center  
Highland C,  
Convention Center

**11:00 AM – 4:00 PM**

Trade Show Opens  
Empire Hall South, Convention Center

**Lunch on Your Own**

Available in the Trade Show

**12:00 PM**

NYSSEA General Meeting  
Riverside Ballroom,  
Rochester Riverside Hotel

**1:15 – 2:15 PM**

*Each Fair is requested to put together a team to participate!*  
Ag trivia – The Interactive Game Show Experience  
Martha Bush, Cortland Junior Fair

Liac Ballroom,  
Convention Center

**2:15 – 2:30 PM**

Refreshment Break  
Sponsored by: The Corner Grill & Coleman Bros. Shows  
Empire Hall South, Convention Center

**2:15 – 2:45 PM**

Visit the Trade Show,  
please support our Trades Show vendors  
Empire Hall South, Convention Center

**2:45 PM**

The Little Red Wagon Parade  
Empire Hall South, Convention Center

**3:30 PM**

Trade Show Drawings  
Sponsored by: Automated Cash Technologies  
Empire Hall South, Convention Center

**3:30 PM – 5:00 PM**

President's Suite Open  
Room 1444, Rochester Riverside Hotel

**5:45 PM**

Attitude Adjustment  
Empire Hall North, Convention Center

**6:30 PM**

Banquet & Showcases  
Empire Hall North, Convention Center

**9:00 PM – Midnight**

NYS Showpeoples Party  
Riverview Ballroom,  
Rochester Riverside Hotel

**Monday, January 15, 2018**

**8:00 – 9:15 AM**

Complimentary Continental Breakfast  
Sponsored by: Ulster County Fair  
Grand Ballroom,  
Rochester Riverside Hotel

**9:15 – 9:30 AM**

Coffee Break  
Sponsored by: Erie County Fair  
Galleria, Convention Center

**9:30 AM**

Fair Business Meeting  
Liac Ballroom, Convention Center

Approximately 11:00 AM or immediately following the meeting,  
New Officers and Directors  
Photographs, Orientation and Luncheon  
Cascades, Convention Center

**Farewell & Thanks**

Program Subject to Change